



RESERVE BANK OF FIJI



PRESS RELEASE

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NFIT WEBSITE AWARENESS CAMPAIGN ANNOUNCES LUCKY WINNERS

The Reserve Bank of Fiji in partnership with the global payments technology company VISA is pleased to announce the winners of the 2015 National Financial Inclusion Taskforce (NFIT) Website awareness campaign that was held from 6 August 2015 – 30 September 2015.

The nationwide awareness campaign was run through the Fiji Broadcasting Corporations iTaukei, English and Hindi radio stations, aimed at driving traffic to the newly launched website www.nfitfiji.com. Listeners were invited to subscribe to the website and had the opportunity to win one of the 3 smart phones.

The 3 lucky winners and recipients of smart phones were:

1. Ayesha Chand
2. Rosie Fong
3. Apakuki Kurusiga

In congratulating the winners Governor Barry Whiteside shared his hopes that people would continue to visit the website as it is designed to assist people of all ages to get the necessary financial information they need.

Upon receiving their prizes, the winners agreed that the website was very informative and educational and will surely assist them in making well informed decisions.

Governor Whiteside and members of the NFIT thanked all those that subscribed to the website and urged members of the public to visit the website: www.nfitfiji.com and make use of all the valuable financial information available.

The Reserve Bank of Fiji would also like to express its gratitude to VISA for assisting in promoting financial inclusion and providing an avenue for people to access relevant financial information.

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